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## Young Ambassador Programme

Welcome and thank you for your interest in joining the BulliesOut Young Ambassadors Programme. We have developed this information pack to help you and your parents/guardian understand fully the role of a BulliesOut Young Ambassador.

Please do not be concerned about the amount of information in the pack – it looks worse than it is! Have a read through with your parents/guardian and if you are unsure about anything, just let us know.

Once you have read the information pack, please complete, with your parents help, the application pack and return to BulliesOut.

We are excited about the participation of the Young 'Anti Bullying' Ambassadors in BulliesOut activities. This programme is designed to attract a dynamic group of young people who have an interest not only in supporting BulliesOut but in improving their community.

As a Young Ambassador, you will have the opportunity to participate in various events and activities throughout the year. Your involvement may include talking about bullying and the effects it can have on a person, handing out BulliesOut flyers, cards and brochures, fundraising and promoting awareness of BulliesOut and its purpose.

To be considered for the role of a Young Ambassador, you will be required to submit the following to the Youth Development Coordinator:

1. Young Ambassador Application.
2. Letter/essay of Interest.
3. Parental consent to participate.

We look forward to receiving the above and welcoming you as a BulliesOut Young Ambassador.

Thank You!

BulliesOut Youth Development Coordinator

BulliesOut, Unit 16, Sbectrwm, Bwlch Road, Fairwater, Cardiff CF5 3EF, South Wales, UK

### **What does a BulliesOut Young Ambassador do?**

This simply means representing the aims and objectives of BulliesOut in your area and wherever you go – raising awareness, funds, and promoting the charity.

Working at your own pace and utilising your existing circle of friends and contacts Anti-Bullying Ambassadors are the public face of anti-bullying work happening in schools and communities. An Ambassador is a young person who wants to be part of a network that is speaking out against bullying.

As a Young Ambassador you will have the opportunity to raise awareness of bullying in an innovative way, with a network of like-minded young people.

As a **BulliesOut Young Ambassador** you might like to:

- Hand out our information flyers, cards and newsletter
- Talk about and raise awareness of the issues of bullying
- Promote our projects
- Encourage people and businesses to support us
- Help us to build fundraising relationships
- Host a fundraising event like a coffee morning, sponsored walk, cake sale, concert etc
- Promote BulliesOut in your school, church, group, or community
- Help with the Charity's growth and development



## Young Ambassador Programme

### Young Ambassador Programme – Vision, Mission, Goals, Objectives

#### **Vision:**

To encourage and support our youth to grow into engaged adults. Youth participation is a critical component that supports positive youth development.

#### **Mission:**

To merge civic engagement and leadership development for young people to ensure the voice of the youth of today is heard by everyone.

#### **Goals:**

To encourage and train young people to become BulliesOut Young Ambassadors.

To increase youth and young adult participation in BulliesOut activities.

#### **Objectives:**

- To represent young people in highlighting anti-bullying issues and concerns
- To plan and develop strategies to help young people develop personal, social and leadership skills.
- To help young people have a sense of belonging and a 'voice' in the communities in which they belong
- To educate and inspire young people to engage in their local community
- To encourage young people to be involved philanthropy

In an effort to engage youth in philanthropy, our Young Ambassador Programme was developed to encourage young people to speak out against bullying and to build awareness of BulliesOut. Through this programme, young people learn leadership skills, team building skills, how a non-profit organisation works and how to develop, promote and implement their ideas.

### **Overview on Youth Leadership:**

Youth Leadership creates a sense of belonging, a sense of autonomy and power, helps youth develop needed social and decision-making skills, builds their sense of competence, and also motivates them to persist. Youth who have meaningful involvement in decision-making about their lives early in high school are substantially more likely than other youth to meet key developmental milestones by the end of their academic journey.

### **Programme Overview:**

The BulliesOut Young Ambassador Programme provides a vehicle for young people to become involved in a local non-profit organisation, merging civic engagement and leadership development for high school/college students. By engaging youth in our work, we bring new energy into our mission-based work while developing future leaders of our communities.

### **Desired Outcomes:**

While BulliesOut has its own goals, objectives and outcomes, the Young Ambassador Programme seeks to:

- Emphasise positive self-identity and confidence
- Gain recognition through our Youth Achievement Awards (Asdan)
- Support healthy and productive youth-adult partnerships
- Support positive peer relationships
- Encourage effective communication
- Build the skills and abilities of young people to be decision-makers and problem solvers
- Build participants' individual competencies and leadership abilities
- Help young people increase their ability to be self-reflective and to think critically about their experiences and community issues
- Educate young people about the non-profit sector
- Introduce young adults to the non-profit sector as a potential career option

BulliesOut will engage, educate and inspire teenagers and young adults to become more involved in their community. The relationships benefit all as BulliesOut creates awareness of its services in high schools and colleges, resulting in more volunteers and donations, and students receive valuable work experience, leadership training and recognition.

### **Young Ambassador Programme Eligibility Criteria:**

- Applicants must be between the ages of 12 – 25 years old
- Applicants must be currently enrolled as a full time student
- Applicants must be able to speak, read, and write in English
- Applicants must have a history of demonstrating good moral and ethical character
- Applicants must not have a history of drug or alcohol abuse within the past year
- Applicants must not have any criminal or legal charges currently or be under an investigation for any such charges
- Applicants must complete an application form and submit a 100-word essay about what being a “Young Ambassador” means and how they will utilise the experience to benefit their local community. Essay must be in applicant’s own words and must not be done by an adult. The essay should be preferably typed. It can be submitted via e-mail but must be in the proper format. Handwritten essays are acceptable but must be legible or they will be returned to the submitter.

Note: The BulliesOut Young Ambassador’s programme is open to all youth meeting the above criteria regardless of ethnicity, religion, or gender.

### **Key Responsibilities:**

The key responsibilities may be modified from time to time to ensure that outcomes are co-ordinated with the Young Ambassadors, the Youth Development Coordinator and BulliesOut. Without limiting the above, the key responsibilities of the position holder shall include:

- Learn about the mission of BulliesOut – [www.bulliesout.com](http://www.bulliesout.com)
- Be a positive role model for BulliesOut
- Raise awareness of bullying and BulliesOut where possible – literature can be supplied if required

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- If possible, attend or hold a minimum of one BulliesOut fundraising event per year
- Encourage others to get involved and support BulliesOut
- Promote BulliesOut using a range of media – Newsletters, articles, talks, Social Networking Sites etc
- Act accordingly and not bring the charity into disrepute
- Attend regular 'Young Ambassadors' meetings/Skype meetings with the BulliesOut Youth Development Coordinator
- Maintain regular contact with the Youth Development Coordinator
- Participate in at least 3 promotional/awareness raising activities each year
- Promote young people's contribution to the community
- Actively promote the 'Young Ambassadors Programme' throughout your local community
- Record and submit monthly time sheets to enable BulliesOut to recognise your commitment and hard work with certificates.

### **Accountability:**

As a 'BulliesOut Young Ambassador' you will be accountable to the Youth Development Coordinator.

You will be encouraged to report at the Young Ambassadors meetings or via Skype/email on issues affecting young people and also on the progress of your projects or any events you attend as a BulliesOut Young Ambassador.

The expectation of this programme is that all "Young Ambassadors" will flourish and be a benefit to their communities. As such, their demeanour and actions will be fully anticipated to reflect being a representative worthy of being called an "Ambassador."

### **To Conclude ...**

The Young Ambassador's Programme will equip young people with the confidence and skills to speak out against bullying so the voice of the youth of today is heard by everyone. By creating Anti-Bullying Ambassadors, we will build a strong youth voice against bullying and will significantly boost young people's development.